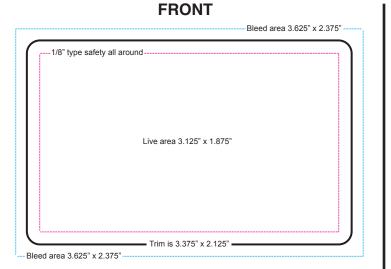
CR-80 Template/Requirements



Live area 3.125" x 1.25"

BACK

Note: Full bleed on back is available. If you are in need of full bleed on back, please contact your sales rep. to discuss further.

Bleed area 3.625" x 1.5"

Preparing Artwork:

- We accept Quark XPress, Adobe CS3 (Illustrator, Photoshop, InDesign, Acrobat) If you are using any a program not listed above, please contact our Art Department to discuss alternative options.
- Allow for 1/8" of bleed when necessary.
- Type must begin no less than 1/8" inside die-cut indicator.
- Convert all RGB images to CMYK.
- Bitmap files: Create and save your bitmap artwork at 300dpi at 100% (1200dpi. for line art).

Sending Artwork:

- Include all images and graphics imported into your document.
- Send all the fonts used to create the artwork (or convert fonts to outlines when possible).
- Always send PDF sample indicating the colors.
- Please compress your artwork prior to sending. (Stuffit or WinZip are most common compression software).